

Canada's chamber president coming for a visit

BY COLLEEN COSGROVE

The president and CEO of the Canadian Chamber of Commerce is set to address Brandon Chamber of Commerce membership on Thursday.

Perrin Beatty has been at the helm of the organization since 2007. He is a notable policy expert who had his hands in recent successes like the Canadian-U.S. deal to circumvent "Buy American" trade restrictions.

Brandon chamber general manager Nathan Peto says he hopes that bringing a high-profile business professional like Beatty to speak to the membership will not only educate, but inspire.

"To have someone at that level of an organization nationally bring his message to the chamber I think is really important and we're really excited to have him," Peto said.

"He's going to talk a lot about the economic situation in Canada ... and how Manitoba's role plays nationally within that situation."

Beatty's experience spans across both business and national politics. In 1979, he became, at the time, the youngest person ever appointed to a Canadian cabinet.

In 1995, Prime Minister Jean Chrétien appointed Beatty president and CEO of CBC, a position he held until 1999, when he then became president of Canadian Manufacturers and Exporters.

Tickets for the luncheon can be purchased at the Brandon Chamber office on Rosser Avenue until end of business today.

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